



## UNIVERSITY OF MANITOBA STUDENTS UNION

University of Manitoba Students Union (UMSU) is a non-profit organization which advocates on behalf of its memberships best interests to internal and external stakeholders. Our primary objectives are to serve students and strive to enhance student life and the quality of education through consultation, representation and advocacy.

### Marketing Manager

Reporting to the General Manager (GM), the Marketing Manager will be responsible for: marketing, developing, implementing, forecasting, the annual strategic plan, researching, budgeting and managing the marketing team. The incumbent will also have a strong set of skills in program management, communications, finance and administration. The Marketing Manager sets goals, performs day to day operational work, manages staff and evaluates results to ensure that organizational objectives and operating requirements are met and are in line with the needs, core values and mission of UMSU.

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#### Skills and Qualifications:

- Bachelor Degree in Marketing, Public Relations, certificate or diploma in marketing and/or an equivalent combination of education and experience;
- Minimum of 3 years' direct experience in marketing, managing, presenting and communications;
- Proficient with Microsoft Office and working knowledge of Adobe Creative Suite;
- Co-Ordinate and oversee the operations of the marketing department;
- Experience preparing correspondence, including reports, letters and marketable merchandise;
- Experience in the design and ordering of promotional items;
- Experience working with Not-For-Profit Organizations, Boards & Committees is considered an asset;
- Defined by the GM, prepare monthly/annual reports on activities and results, status of dept. objectives;
- Strong analytical, problem solving, time management and organizational skills;
- Ability to meet deadlines while multitasking in a fast-paced environment;
- Knowledge of UMSU, history, businesses and services.

UMSU promotes Employment Equity and is strongly committed to building a skilled and diverse workforce reflective of Canadian society. Therefore, we promote employment equity and encourage candidates to voluntarily self-identify on their application if they are members of a designated group (i.e. woman, Indigenous person, a person with a disability or a visible minority).

*We offer a competitive benefits package and pension plan. We wish to thank all applicants in advance for their interest; however, only those applicants considered will be contacted for an interview. **Please provide a cover letter, resume, three (3) professional references and identify how you meet the desired qualifications listed.***

Please forward covering letter and resume by Monday, June 17, 2019 to the Human Resource Department, 101 UMSU University Centre, Winnipeg, Manitoba R3T 2N2, or email to: [hr@umsu.ca](mailto:hr@umsu.ca)

This job postings can also be found at [www.UMSU.ca](http://www.UMSU.ca)