Updates

1. **Marketing/Engagement**
   We have a lot of posts going up on the @myumsu Instagram page and we would really appreciate everyone taking the time to repost them on their personal pages and their council’s pages if possible.

   Important posts to watch out for:
   - **Get Out The Vote Campaign** – we will be releasing information regarding all of our campaign asks leading up to the election to educate our members on student issues! We will be updating students on how each party is responding to these campaign asks as well
   - **Frosh Promotion** – keep your eye out for contests as well as updates on ticket sales.
   - **Transit FAQs** – we will be updating our FAQ for students as we learn more information on the potential service stoppage
   - **U-Pass Information for students** – we have lots of posts with FAQs from students regarding the U-Pass such as where and when to pick yours up. As well as information for new students and returning students
   - **Orientation** – we will be posting all of the orientation news and info for students such as welcome day activities, free breakfasts on Fort Garry and other events for students to participate in
   - **Health has no borders campaign** – it is almost rally time and we will be making a final push for students to sign our open letter!

2. **Sponsorship**
   Orientation Tabling is now completely booked up. The marketing team and I are starting to shift our focus to building partnerships with local companies and expanding the sponsorship program.
   We recently had a meeting with torque brewery and are in talks with them to create an UMSU beer! We are hoping to create more unique partnerships like this as the year goes on and as always I will keep you posted on the progress.

3. **Social Media**
   Our second Instagram account, @studentsofumsu, is a little bit delayed, we are hoping to have it live for early September. Keep an eye out!

4. **Programming**
   **Important Dates for September:**
   - Free Lunches (Bannatyne) August 26th-30th
   - Welcome Day September 3rd
   - Beverage Gardens September 5th & 6th
   - Free Breakfasts (Fort Garry) September 9th-13th
   - Provincial Election September 10th
   - UMSU Centennial Frosh Fest September 14th
   - Clubs Fest September 16th-20th
   - Student Financial Awareness Week September 16th-20th
   - Healthy Sexuality Week September 23rd-27th
TO: UMSU Board of Directors  
FROM: VP Community Engagement, Kyra Fanning  
DATE: August 29th, 2019  
RE: Report to the Board, August 2019

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**Important Dates for October:**
- Mental Health Campaign October 7th-11th
- OER Book Fair October 21st-25th
- Federal Election October 21st
- Malpractice October 26th

5. **‘Foodbank Fridays’**
   We will be starting our promotion for this initiative in September and would appreciate your help in promoting once it is live!

6. **UMSU Centennial Frosh Fest**
   As you’ve probably seen tickets for Frosh are now available! We were extremely excited to sell out of our first tier of tickets in just under 5 hours on the day of launch. We would really appreciate if all of you could continue advertising for us and encouraging your councils to attend. Paper tickets will be available when school begins and we will be out on the Quad during Welcome Day & the Beverage Gardens selling them!

   All parties involved in planning Frosh are really excited with the buzz we have seen so far and are confident it will be a fantastic event and a great way to celebrate our centennial.

**FAQs:**
- We do not need any more volunteers for Frosh
- We do not need any more photographers for Frosh
- The line-up is finalized
- Once a certain tier of ticket sells out that price will not return (i.e. once $55 tickets sell out $65 will be the remaining student option)
- It is all general admission! Arrive with your friends on the night of if you want to be together
- It is open to all ages. Only folks 18+ are able to purchase alcohol and there is no intoxicated entry allowed
- The floor is standing only and the 100s are open for folks who wish to sit
- Paper tickets will be available for purchase once school begins and students can pay with cash or on machine
- There is no difference between the $55 ticket and $65 student ticket. Buy the cheapest option while supplies last!
- Doors open at 6 and the show begins at 7. You are encouraged to arrive early to get a good spot!
- If you purchase a student ticket you **MUST** bring your student ID to the show and there are no exceptions. If you do not bring your student ID you will be charged the difference between your ticket and the $75 general public ticket at the door (i.e. if you purchased a $45 student ticket and don’t bring student ID you will be charged $30)
- Each student ticket requires a student ID. You cannot buy a student ticket for your friend if they are not a student and expect to use your ID for both tickets. 1 STUDENT TICKET = 1 STUDENT ID
7. **Centennial Speaker Series Update**
   - **Laverne Cox** had to reschedule once again due to her having a large role in the 2019 Emmys which are happening right around the time we were going to host her. We are looking into new dates and November 8th is looking like the new date.
   - **Donovan Bailey** will no longer be joining us in September but we will keep him in mind for future speaking engagements

8. **Winnipeg Ice x UMSU**
   Tickets will be on sale through the Service Centre come September!

9. **Student Opportunities**
   There is still time to apply for the Student Research Assistant position! Email Kyle Hiebert if you are interested @ kyle.hiebert@umsu.ca
   The volunteer program is currently closed because we had an overwhelming 300 applicants this year! As the year goes on we will evaluate if we need to open up applications again.

10. **Wellness Week**
    We are thinking November 4th-8th for the first Wellness Week. If successful we will look into having another campaign run in the winter.

11. **Conferences**
    My fourth and final conference of the summer was SUDS, Student Union Development Summit, at UBC Campus in mid-August. It was a fantastic experience and was very unique to be surrounded by student leaders from across Canada. The entire executive team was able to attend and we all contributed many things to the important discussions had at the conference and had many takeaways. Also, we got to meet David Suzuki and hear his thoughts on what impact we can have on the world as Student Union leaders, it was a great experience and a pleasure to meet him!

12. **Beverage Gardens & Commerce on the Quad**
    As you may have seen we are partnering with CSA & UMES for the Beverage Gardens this year and CSA for Commerce on the Quad. We encourage you all to come out to the beverage gardens, we will have UMSU tables set-up where we will be getting vote pledges, selling frosh tickets, handing out some merch and lots more fun stuff! Tickets for Commerce on the Quad are still on sale at commercesocials.com

13. **Board Retreat**
    Thank you everyone who was able to make it out to the Board retreat on August 18th! I had a blast and it was all thanks to you folks. Thank you for being engaged the entire time and having so many questions. One big takeaway I had from the day was that lots of councils want more clarity on how to plan events, specifically the steps needed for alcoholic events on campus. A presentation will be sent out to all of you as well as the senior sticks with a checklist of how to plan these events.
14. **Armorial Bearings**
   We are just waiting for the last part of the package which is updated financial statements and then we will be sending the package off for approval!

15. **Bison Sports**
   We are thrilled with the fantastic partnership we have with Bison Sports and are really excited to utilize both sides marketing channels to promote our initiatives and promote our Bison athletes!
   Friendly reminder that all bison games are free for UofM students, you just need to bring your Student ID.
   We are also excited to be partnering on the tailgate for the Homecoming Football game on September 21st. The marketing department is hard at work planning the event and we are excited to provide more details when we can!

**External Events & Meetings Attended, since July 25th**

*Executive Committee Meetings once a week*

July 29: Call with Rogers
July 29: Call with Blueprint
July 29: CRO Interview
July 30: Call with Skip the Dishes
July 30: Donovan Bailey Meeting
July 30: Call with John Molson Sports Conference Organizers
July 30: Open Office Hours
July 31: Call with Pizza Hotline
July 31: Call with U-Ride
July 31: Website Meeting
August 2: Commerce on the Quad Meeting
August 2: Incoming Students Presentation
August 5: Office Closed
August 6: Auditors Meeting
August 6: Open Office Hours
August 7: Student Union Development Summit
August 8: Student Union Development Summit
August 9: Student Union Development Summit
August 10: Student Union Development Summit
August 11: Student Union Development Summit
August 12: Student Union Development Summit
August 13: Vacation Day
August 16: Hamper Pick-up Day
August 18: Board & Senior Sticks Retreat
August 19: Call with Blueprint
August 20: Open Office Hours
August 21: Torque Brewery Meeting
August 21: Blueprint Call
August 22: Degrees Preferred Client Lunch
August 26: Bannatyne Lunches
August 27: Open Office Hours
August 27: Bannatyne Lunches
August 27: Blueprint Call
August 28: Meeting with Farmery
August 28: Website Meeting
August 29: Bannatyne Lunches
August 29: Blueprint Call
August 29: Health has no borders sign making
August 29: BOD Meeting
August 30: Residence Training
August 30: Bison Home Opener