TO: UMSU Board of Directors  
FROM: VP Community Engagement, Kyra Fanning  
DATE: October 10th, 2019  
RE: Report to the Board, October 2019

Updates

1. **Marketing/Engagement**
   We have a lot of posts going up on the @myumsu Instagram page and we would really appreciate everyone taking the time to repost them on their personal pages and their council’s pages if possible.

   Important posts to watch out for:
   - Federal Election
   - Malpractice
   - Mental Health Week

2. **Programming**
   Important Dates for October:
   - Mental Health Campaign October 7th-11th
   - Manitoba Moose Night x UMSU October 19th
   - Federal Election October 21st
   - Campus Clean-Up October 25th
   - Malpractice October 26th
   - OER Book Fair October 30th-November 1st

   Important Dates for November:
   - Indigenous Awareness Month (entire month)
   - Holiday Hampers Launch Nov. 4th
   - Wellness Week Nov. 4th-7th
   - Laverne Cox Nov. 8th
   - Holiday Hamper Deadline Nov. 22nd

3. **Foodbank Fridays**
   Foodbank Friday Schedule (Fall Term)
<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Sport</th>
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<tbody>
<tr>
<td>October 4</td>
<td>18:30</td>
<td>M Volleyball</td>
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<tr>
<td>October 18</td>
<td>19:00</td>
<td>M Hockey</td>
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<tr>
<td>November 1</td>
<td>18:00</td>
<td>M Basketball</td>
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<tr>
<td>November 1</td>
<td>20:00</td>
<td>W Basketball</td>
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<tr>
<td>November 8</td>
<td>19:00</td>
<td>W Hockey</td>
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<tr>
<td>November 15</td>
<td>18:00</td>
<td>M Volleyball</td>
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<tr>
<td>November 15</td>
<td>20:00</td>
<td>W Volleyball</td>
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<tr>
<td>November 22</td>
<td>19:00</td>
<td>M Hockey</td>
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<tr>
<td>November 29</td>
<td>18:00</td>
<td>M Basketball</td>
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<tr>
<td>November 29</td>
<td>20:00</td>
<td>W Basketball</td>
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4. **Malpractice**
   Tickets are now on sale and can be purchased online at showpass.com/malpractice2019, at the Service Centre or through RSAC! I hope to see all of you there!
Event Details:
- Saturday October 26th 2019
- 9 PM – 1 AM
- Multi-Purpose Room | Second Floor UMSU University Centre
- DJ Zack Daniels
- Free pizza from Dominos, and prizes for best costume!
- $4 drink tickets, beer, coolers and liquor available
- $10 tickets from now – October 20th
- $15 tickets October 21 – 26 (or until sell out)

5. **UMSU Holiday Hampers**
   Planning is well underway and we are super excited to be providing hampers for our students again. Closer to November emails will be sent to all Board Members and Senior Sticks about how you can get your faculty associations and councils involved. Hint there is a prize for the best fundraisers!

   **Important Dates:**
   - Application form goes live November 5th
   - Application deadline November 22nd
   - Donation Drop Off Days December 5th & 6th
   - Hamper packing December 9th, 10th & 11th
   - Hamper delivery & pick-up December 12th, 13th, 14th

**Other Information:**
- Pick-up locations on Inner City Campus & Fort Garry
- General inquiries can be sent to hampers@umsu.ca
- We are doing small (1-2 ppl), medium (3-5 ppl) and large (6+) hampers this year to avoid food wastage
- We will also be doing a toy drive!
- Pictures with Santa are December 2nd & 3rd to raise money for the hampers

6. **Wellness Week**
   November 4th-7th, there will be tabling by University groups, contests, interactive tabling with UMSU, programming and more! Watch Instagram for updates 😊

7. **Students of UMSU Instagram Account**
   The account was launched on September 30th and we’ve been received lots of positive feedback! This account was created since we realized the @myumsu account was over saturated with posts and we didn’t have the capacity to post about events happening on campus outside of UMSU events. We will also be running some of our contests on this page instead of @myumsu or in conjunction with @myumsu.

   To be featured on the page all you have to do is fill out the form you are interested in:
   - **Event Graphic Submission**
     - Submit your event graphic along with a caption and it will be posted at least 3 days prior to your event. [Submit in advance if you want to be featured earlier!]
   - **Weekly Events Submission**
o Don’t have a graphic but still want to be feature? Tell me the name of the event, time, location etc. and I’ll put it on the story

- **Student Feature Submission**
o Submit a picture of yourself and tell us about yourself! Highly recommend you all fill this out so you can be featured on the page since you are UMSU Directors!

- **Student Takeover Submission**
o Takeover the account for a day, or part of a day to showcase an event you’re attending or planning! [submit in advance to secure your spot]

- **Photography Submission**
o These can be pictures of anything, campus shots, pictures from events, pics of your friends studying. Submit and be featured!

8. **‘Did You Know’ and #UMSUDoesThat Campaign**
   We are running two marketing campaigns currently to help students learn more about UMSU! Feel free to share these, or direct students to them if you ever get questions about what UMSU is and what UMSU does for students!

**External Events & Meetings Attended, since September 26**

*Executive Committee Meetings once a week*
- September 27: Orange Shirt Day Ceremony
- September 27: Climate Strike
- September 30: UITAC Meeting
- October 1: Malpractice Meeting w/ RSAC
- October 1: Open Office Hours
- October 1: Endowment Fund Meeting
- October 1: JDC Coaching
- October 2: Blueprint Call
- October 2: Honouring Emeriti Event
- October 3: Post-Ed Meeting
- October 3: 100 Debates on the Environment
- October 4: SEM Meeting
- October 8: Stress Management Workshop [Mental Health Week]
- October 8: Open Office Hours
- October 8: #BeThere for Mental Health [Mental Health Week]
- October 9: Mid-Day Mindfulness [Mental Health Week]
- October 9: Mental Health: I’ve Got It, You’ve Got It [Mental Health Week]
- October 10: HAVEN
- October 10: BOD Meeting