TO: UMSU Board of Directors
FROM: VP Community Engagement, Kyra Fanning
DATE: November 7th, 2019
RE: Report to the Board, November 2019

Updates

1. Marketing/Engagement
   We have a lot of posts going up on the @myumsu Instagram page and we would really appreciate everyone taking the time to repost them on their personal pages and their council’s pages if possible.

   Important posts to watch out for:
   - Laverne Cox!
   - Holiday Hamper Program
   - Toy Drive
   - Indigenous Students’ Month

2. Programming
   Important Dates for November:
   - Indigenous Awareness Month (entire month)
   - Holiday Hampers Launch Nov. 4th
   - Wellness Week Nov. 4th-7th
   - Participatory Budgeting Nov. 5th-7th
   - Laverne Cox Nov. 8th
   - Holiday Hamper Deadline Nov. 22nd
   Important Dates of December:
   - Pics with Santa in support of the Holiday Hampers Dec. 3rd & 4th
   - Holiday Hamper donation drop off days Dec 5th & 6th
   - Holiday Hamper packing days Dec. 9th, 10th, 11th
   - Holiday Hamper delivery/pick-up days Dec. 12th, 13th, 14th
   - UMSU offices close Dec 19th- Jan 2nd

3. Foodbank Fridays
   Foodbank Friday Schedule (Fall Term)
<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Sport</th>
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</thead>
<tbody>
<tr>
<td>November 8</td>
<td>19:00</td>
<td>W Hockey</td>
</tr>
<tr>
<td>November 15</td>
<td>18:00</td>
<td>M Volleyball</td>
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<tr>
<td>November 15</td>
<td>20:00</td>
<td>W Volleyball</td>
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<tr>
<td>November 22</td>
<td>19:00</td>
<td>M Hockey</td>
</tr>
<tr>
<td>November 29</td>
<td>18:00</td>
<td>M Basketball</td>
</tr>
<tr>
<td>November 29</td>
<td>20:00</td>
<td>W Basketball</td>
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</tbody>
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4. UMSU Holiday Hampers
   The program has been launched and the applications are rolling in!
   Emails have been sent to all Board Members and Senior Sticks about how you can get your faculty associations and councils involved, please send me a quick email if your council is participating so I can keep track of points!
   Here are the contest rules again:
   Contest Details:
   - Every dollar raised is 1 point
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- **BONUS:** Every $100 raised is an extra 10 points
  - Ex. $500 raised is 550 points

- Every food item on the UMSU packing list is either 2 point or 5 points (please see list for details)
  - **NOTE:** Expired food items will not count for any points

- Each toy donation is 5 points
  - **NOTE:** Toy must be in good shape and able to be donated. UMSU Staff to verify at drop-off

- Drop off of food or toy donations must happen on the designated drop off days of December 5th & 6th

- Drop off of cash or cheque must occur prior to December 6th

- Points must be verified by an UMSU Staff Member

**Important Dates:**

- Application form goes live November 4th
- Application deadline November 22nd
- Donation Drop Off Days December 5th & 6th
- Hamper packing December 9th, 10th & 11th
- Hamper delivery & pick-up December 12th, 13th, 14th

**Other Information:**

- Pick-up locations on Inner City Campus & Fort Garry
- General inquiries can be sent to hampers@umsu.ca
- We are doing small (1-2 ppl), medium (3-5 ppl) and large (6+) hampers this year to avoid food wastage
- We will also be doing a toy drive!
- If students in your faculty are in need of a hamper please ask them to email hampers@umsu.ca and the link to the application form will be sent to them.

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5. **Wellness Week**

November 4th-7th, there was tabling by University groups, contests, interactive tabling with UMSU, programming and more! A big thank you to the office of sustainability, bison sports & rec services, HealthyU and other groups that participated. We ran a successful social media campaign highlighting the eight dimensions of wellness (emotional, social, physical, mental, occupational, environmental, financial and spiritual), running contests and more! Stay tuned.

I will be evaluating the success of this week and gauging interest to see if we should run it again in the winter term. All feedback is welcome!

6. **Students of UMSU Instagram Account**

We are always looking for more submissions!!

To be featured on the page all you have to do is fill out the form you are interested in:

- **Event Graphic Submission**
  - Submit your event graphic along with a caption and it will be posted at least 3 days prior to your event. [Submit in advance if you want to be featured earlier!]

- **Weekly Events Submission**
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- Don’t have a graphic but still want to be feature? Tell me the name of the event, time, location etc. and I’ll put it on the story

- **Student Feature Submission**
  - Submit a picture of yourself and tell us about yourself! Highly recommend you all fill this out so you can be featured on the page since you are UMSU Directors!

- **Student Takeover Submission**
  - Takeover the account for a day, or part of a day to showcase an event you’re attending or planning! [submit in advance to secure your spot]

- **Photography Submission**
  - These can be pictures of anything, campus shots, pictures from events, pics of your friends studying. Submit and be featured!

7. **Speaker Series**
   Laverne Cox is joining us on November 8th and tickets are now on sale! $10 for students and $15 for others (staff, alumni, non-students etc.). Tickets are available on Showpass and the link is in our Instagram bio, on Facebook and was in our e-newsletter on Tuesday. It is going to be a super great event please come out! See you all tomorrow!

8. **Bison Sports**
   Our next UMSU Sponsored game is on November 21st for basketball! This is the night of our board meeting as well as Spirit Cup so I would love to see a high turnout after the board meeting!

**External Events & Meetings Attended, since October 24th**

*Executive Committee Meetings twice a week*

*Open Office Hours at IQ’s every Tuesday @ 3:30 PM*

October 26: UMSU Malpractice Social  
October 30: Manitoban Interviewing  
October 30: Laverne Cox Speech Meeting  
October 31: Visit from Campus Day-Care for Halloween  
October 31: GPA’s, Service Centre and UMSU Office Grand Opening  
November 2: JDC Trial Day Coaching  
November 4: Hamper Launch  
November 4: Wellness Week Tabling  
November 4: Nearu Self-Defense Class  
November 5: Wellness Week Tabling  
November 5: Justice for Women Meeting  
November 6: Wellness Week Tabling  
November 6: Wellness Week Tabling  
November 6: AGM  
November 6: JDC Coaching  
November 7: Wellness Week Tabling  
November 7: BOD Meeting  
November 8: Business Banquet Q&A  
November 8: Laverne Cox