TO: UMSU Board of Directors  
FROM: VP Community Engagement, Kyra Fanning  
DATE: February 27th, 2020  
RE: Report to the Board, February 2020

Updates

1. Marketing/Engagement

We have a lot of posts going up on the @myumsu Instagram page and we would really appreciate everyone taking the time to repost them on their personal pages and their council’s pages if possible. Important posts to watch out for:
   - Black History Month
   - Community Assemblies
   - 2020 UMSU Elections
     - Why I Vote Campaign
     - Forums
     - Voting dates
   - Sustainability Week *(soon)*

2. Programming

*Important Dates in February:*

- Black History Month
  - Social Media Campaign (all month)
  - Art display in Degrees and UMSU display case (all month)
  - UMSwing Workshops Feb. 25th & 27th
- UMSU Elections
  - Nominations Feb 3rd - 14th
  - Campaigning Feb 24th - March 3rd

*Important Dates in March:*

- UMSU Elections
  - Campaigning Feb 24th - March 3rd
  - Voting March 4th - 5th
- Participatory Budgeting Fort Garry March 10th-12th
- EDI Consultation March 12th 11:00 AM
- Mens Volleyball Nationals Mach 13th – 15th
- Community Assemblies March 16th
  - Womyns
  - International Students’
  - 2SLGBTQ+
- Community Assemblies March 17th
  - Accessibility
  - Indigenous Students’
- EDI Consultation March 17th 1:00 PM
- Sustainability Week Campaign March 23rd – 27th
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3. Students of UMSU Instagram Account

We are always looking for more submissions!!
To be featured on the page all you have to do is fill out the form you are interested in:

- Event Graphic Submission
  o Submit your event graphic along with a caption and it will be posted at least 3 days prior to your event. [Submit in advance if you want to be featured earlier!]

- Student Feature Submission
  o Submit a picture of yourself and tell us about yourself! Highly recommend you all fill this out so you can be featured on the page since you are UMSU Directors!

- Student Takeover Submission
  o Takeover the account for a day, or part of a day to showcase an event you’re attending or planning! [submit in advance to secure your spot]

- Photography Submission
  o These can be pictures of anything, campus shots, pictures from events, pics of your friends studying. Submit and be featured!

4. Black History Month Social Media Campaign

Every week day (minus reading week) at noon an influential Black Leader will be featured on our Instagram @myumsu as part of our month long contest. Each post will show a silhouette of a person and the caption will provide hints on who the person is. Comment each day with your guess and enter to win! Week 1 will feature Black World Leaders, past and present. Week 2 will feature Influential Black Women, past and present. Week 4 will feature Black Athletes, past and present. I encourage you all to partake! There will be two winners of $100 Thermea gift-cards!

5. Engagement/Programming Ideas 2020-2021

As we get close to the end of the term I am working on some proposals for next years team on different ways to engage with students and some ideas for programming. If you have any ideas please send those my way!


The book has been completed and will be sent for print soon. Once the books are available we will be advertising on @myumsu where and when you can pick them up!
7. **UMSU Sustainability Week**

Planning is underway for this campaign week running from March 23rd-27th. Marketing is currently working on all of the promotional elements for the campaign so we encourage you to keep your eyes out for all the details.

8. **Men’s Volleyball Nationals March 13th – 15th**

UMSU is an official sponsor of this year’s Men’s Volleyball Nationals and we are the host school. As part of this sponsorship UMSU will be giving out 250 free tickets to Session #1 games which are March 13th at 12:30 and 2:30. To claim your tickets we will be using the promo code UMSU and you can get your tickets through Showpass. Posts will be going out on all of our platforms once the promo code is live!

9. **UM Orientation 2020**

Meetings have begun with all stakeholders involved in orientation and planning is well underway. Dates have already been set for Making the Grade (July 22nd) & What’s Next (June 13th). There was lots of discussion around UM Essentials and whether this program should be mandatory or not, I would be curious to hear from the board on this!

10. **Upcoming out of office dates**

I will be out of office March 5th-9th & March 12th-15th and will not be monitoring my email. If there is anything you would like to discuss please reach out to me prior to these dates.

**External Events & Meetings Attended, since February 13th**

*Executive Committee Meetings twice a week
*Open Office Hours at UMSU offices every Wednesday @ 3:30 PM

February 14th – Out of Office
February 17th – Office Closed
February 19th – Out of Office
February 20th – COCA Conference Call
February 20th – Bison Sports Meeting RE: Nationals
February 21st – UM Orientation 2020 Meeting
February 23rd – UM MSA Annual Dinner
February 24th – O365 Project Board Meeting
February 25th – COCA Conference Call
February 25th – FG Elections Forum
February 25th – 2020 Campus Construction Plan Meeting
February 26th – Kinesiology Town Hall Lunch
February 27th – BOD Meeting
February 28th – PET w/ SEC Meeting
February 28th – Academic Scheduling Committee Meeting