Ongoing/Continuing Work

1. Marketing/Engagement

We have a lot of posts going up on the @myumsu Instagram page and we would really appreciate everyone taking the time to repost them on their personal pages and their council’s pages if possible. Important posts to watch out for:
- Black History Month
- Community Assemblies
- 2020 UMSU Elections
- U-Pass Referendum
- Nimbus Peer Tutoring
- UCRU Lobby Week

2. Programming

Important Dates in February:

Black History Month
- Social Media Campaign (all month)
- Art display in Degrees and UMSU display case (all month)
- UMSwing Workshops Feb. 25th & 27th

U-Pass Referendum
- Voting (online) Feb 12th - 14th

Community Assemblies Feb 18th
- Accessibility
- Indigenous Students’

Reading Week – UMSU offices are closed Feb 17th and open Feb 18th-21st

UMSU Elections
- Nominations Feb 3rd - 14th
- Campaigning Feb 24th - March 3rd

Important Dates in March:

UMSU Elections
- Campaigning Feb 24th - March 3rd
- Voting March 4th - 5th

- Participatory Budgeting Fort Garry March 10th-12th
EDI Consultation March 12th 11:00 AM

Community Assemblies March 16th
- Womyns
- International Students’
- 2SLGBTQ+

Community Assemblies March 17th
- Accessibility
- Indigenous Students’

EDI Consultation March 17th 1:00 PM

Sustainability Week Campaign March 23rd – 27th
- Events TBD

EDI Consultation March 24th 6:30 PM

3. Students of UMSU Instagram Account
   We are always looking for more submissions!!

   To be featured on the page all you have to do is fill out the form you are interested in:

   **Event Graphic Submission**
   - Submit your event graphic along with a caption and it will be posted at least 3 days prior to your event. [Submit in advance if you want to be featured earlier!]

   **Student Feature Submission**
   - Submit a picture of yourself and tell us about yourself! Highly recommend you all fill this out so you can be featured on the page since you are UMSU Directors!

   **Student Takeover Submission**
   - Takeover the account for a day, or part of a day to showcase an event you’re attending or planning! [submit in advance to secure your spot]

   **Photography Submission**
   - These can be pictures of anything, campus shots, pictures from events, pics of your friends studying. Submit and be featured!

4. U-Pass Referendum Marketing

   As you’ve probably seen we have been posting on all platforms about the referendum and FAQs about the U-Pass. Please continue to share so we can reach as many students as possible. If you feel there is information missing in our posts please let me know. Our pro U-Pass campaigning will begin on February 10th until February 14th online.
5. Black History Month Social Media Campaign

Every week day (minus reading week) at noon an influential Black Leader will be featured on our Instagram @myumsu as part of our month long contest. Each post will show a silhouette of a person and the caption will provide hints on who the person is. Comment each day with your guess and enter to win! Week 1 will feature Black World Leaders, past and present. Week 2 will feature Influential Black Women, past and present. Week 4 will feature Black Athletes, past and present. I encourage you all to partake! There will be two winners of $100 Thermea gift-cards!

External Events & Meetings Attended, since January 30th

*Executive Committee Meetings twice a week
*Open Office Hours at UMSU offices every Wednesday @ 3:30 PM

January 31st – Interviews
February 3rd – Out of Office
February 7th – Interviews
February 10th – U-Pass Referendum Tabling
February 11th - U-Pass Referendum Tabling
February 12th – PAC Meeting
February 13th – Motionball Meeting
February 13th – BOD Meeting