Advertising in the UMSU Daytimer is your chance to be part of the largest university community in the province. It’s an opportunity to differentiate yourself from your competition by targeting **more than 21,000 undergraduate students** and **9,000 staff** each year. Our UMSU Daytimers are used year-round and are distributed for free through our office, at events, and via on-campus partners at the beginning of each term. Main distribution is in the Fall Term (August–September). UMSU Daytimers are very popular amongst the student population as they **use these books every day** to organize their academic and personal lives.

**UMSU is the University of Manitoba Students’ Union.** We provide our members with countless services, thriving businesses and fantastic signature events that make our student experience unlike any other. With the University’s unique blend of demographics, you will gain an exclusive opportunity for your organization to reach students and community members alike. We invite you to take a look at the enclosed information.

**12 Months**

**21,000**

Undergraduate students

**9,000**

Faculty

**Levels of Sponsorship**

<table>
<thead>
<tr>
<th>Ad Size</th>
<th>Colour/Coupon</th>
<th>Price</th>
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<tr>
<td>1/2 Page Colour</td>
<td>$1,249</td>
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<td>Ad Size: 3.75&quot; h x 4.5&quot; w</td>
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<td>1/3 Page Coupon</td>
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<td>Messages</td>
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<td>Maximum 12 words (per calendar date)</td>
<td>$999</td>
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**Full Page* Coloured Options**

- Ad Size: 8.25" h x 5.25" w (bleeds - additional 0.125" on all sides)
  - Outside Back Cover $6,499
  - Inside Front or Back Cover $4,999
  - Inside Book $1,999

*All full page or cover ads include one free 1/3 page coupon valued at $800.
**2020** | **UMSU Daytimer**

**2021** | **Sponsorship Form**

101 UMSU University Centre, University of Manitoba, R3T 2N2, Winnipeg, Manitoba, Canada

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**Name**

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**Organization**

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**Address**

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**Phone**

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**Fax**

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**Full page colour**

- *Outside Back Cover* $6,499
- *Inside Front* $4,999
- *Inside Back Cover* $4,999
- *Inside Book* $1,999
- **Half Page colour** $1,249

**Third page Coupon** $800

**Quarter page colour** $749

**Banner Ads (# of ads _____)** $349

**Messages (# of messages _____)** $99

**Total Cost**

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*Full page ads each include one 1/3 page coupon valued at $800.*

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**Date**

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**Comments**

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Reserve your ad in the UMSU Daytimer by completing this form. Deadline to reserve your ad space is May 1, 2020.

Ads are sold on a first come - first served basis and will be confirmed prior to payment being requested.