



ASBAA

Asper School of Business Accounting Association

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Preamble: General objective of the group

The Asper School of Business Accounting Association (ASBAA) is dedicated to all students at the University of Manitoba who are interested in broadening their knowledge about accounting and/or furthering their career as an accountant.

Our members range from first-year students to fifth year students who are ready to enter the business world. Being the Faculty of Management's largest and most active student action group(STAG), our meetings and big events like the CPA Wine and Cheese, Toronto Trip, and Business and Accounting Case Competition(BASC), gives students early exposure to the CPA program, networking opportunities with firm representatives, accounting professionals, Asper professors, and fellow students.

Article I - Name of Student Group

Asper School of Business Accounting Association

Article II – Purpose Statement

The purpose of the Asper School of Business Accounting Association is to connect students from the Asper School who show an interest in accounting (accounting majors and non accounting majors) to accounting professionals from the business community.

Article III - Membership

Any student at the University of Manitoba is eligible for membership of the Asper School of Business Accounting Association. The early-bird membership fee is \$10.00 till September 27th 2020. Membership fee will increase to \$15 after September 27th. Membership is valid for one school year.

Article IV - Governing Structure(Executive Council)

President:	Ryan McIntosh asbaaexec@gmail.com
Vice-President:	Emily Battistoni embattistoni9814@gmail.com
Executive Assistants:	Cole Hutchison colewhutchison@gmail.com
Director of Finance:	Jay Patel jaypatel9811@gmail.com
Director of Marketing:	Angelina Cotroneo angelinacotroneo@gmail.com
CPA Wine & Cheese Co-Chair:	Bradley Reichardt bradleyreichardt@gmail.com
	Mikaela Jay mikaelajay36@gmail.com
BASC Director:	Tessa Robert-Betzold tessa.robert.b@gmail.com
BASC Logistics Coordinators:	Kimberly Nicolasora kimberlynicolasora@gmail.com
	Kristen Nguyen anh3498@gmail.com
Internal Case Competition Co-Chair:	Nardos Ghebremeskel nardosmihreteab@gmail.com
	Gurkamal Dhaliwal igkdhaliwal@gmail.com
External Corporate Relations Coordinator	Nic Ko lanyonko@gmail.com
Social Media Manager	Truc Quyen Dinh quyendinh0404@gmail.com
Toronto Trip Coordinator	

Article V - Duties of Executive Council

President

The President oversees all of the events put on by the council. In addition, the President has an active role in communicating with the CSA Corporate Relations team and the Asper School of Business Dean's office. The President helps the Director of Finance prepare the yearly budget. Council members reporting directly to the president include the Corporate Events Coordinator, Social Media Manager, Toronto Trip Coordinator(s), Executive Assistants and Events Assistants.

Vice-President

The Vice-President assists the president with all general duties and is responsible for organizing the business and accounting case competition(BASC). Council members reporting directly to the Vice-President include the BASC Co-Chair and BASC Logistics Coordinators.

BASC TEAM

➤ BASC Co-Chair

The purpose of this position is to act as a supporting role to the VP in all aspects of BASC. They will help with securing the location, organizing the event, and communicating with judges and teams throughout the event.

➤ Logistics Coordinator(s)

The Logistics Coordinator(s) will be responsible for securing a location for the hotel, organizing the night events, the formal dinner, transportation, and all other logistical aspects of the event.

Director of Finance

The DOF is responsible for preparing budgets for all events and seeking funding for those events. The Controller will also write cheques and oversee all of ASBAA's finances to ensure funds are being disbursed appropriately.

CPA Wine and Cheese Co-Chairs

The Corporate Events Coordinator(s) will act as a liaison between ASBAA and the business community. Specifically, the Corporate Events Coordinator(s) will be responsible for inviting public and private firms to the CPA Wine and Cheese, which will be held prior to the CACEE form deadline. In addition the Corporate Events Coordinator will also plan and organize the event.

Executive Assistant(s)

The Executive Assistant will assist all members especially President and Vice President in carrying out their duties. Executive Assistant will also provide assistance for the Toronto Trip.

Toronto Trip Coordinator(s)

The Toronto Trip Coordinator(s) will be responsible for planning the annual ASBAA Toronto Trip. This will include setting up office visits with various firms in Toronto as well as organizing all logistical aspects for the trip such as booking flights, hotels, and transportation methods.

- Responsibilities of Toronto Trip Coordinator integrated into the President, Vice-President and Executive Assistants duties.

Requirements:

1. Must be admitted to and registered in the Asper School of Business.
2. Must be in good standing with the Asper School of Business and The University, both academically and professionally.
3. Must not have attended this trip in the past.
4. Must be majoring in Accounting and have successfully completed ACC 1100 and ACC 1110 with a grade of C+ or better and be currently enrolled in or have completed 1 of: ACC 2010, ACC 2020, ACC 3040 & ACC 4030.

Director of Marketing

This position will oversee all marketing aspects of the group with a strong focus on big events such as CPA wine and cheese, Toronto trip, and BASC. They are responsible for creating all promotional material such as posters, invitation letters, brochures, and registration forms for the BASC Conference and advertising the conference to Canadian Universities. The marketing coordinator will be responsible for contacting student groups, department heads, or professors from these universities in order to invite past participants back to the conference and recruit new schools to take part in the conference.

Corporate Relations Coordinator

The Corporate Relations Coordinator will be responsible for communication with the Director of Corporate Relations and the Managers of Corporate Relations from the Commerce Students' Association. In addition, the coordinator will communicate directly with the Corporate Sponsors of the BASC Conference when necessary and ensure that all information is received from sponsors and information about the event is communicated to the sponsors.

Social Media Manager

The Social Media Manager is responsible for maintaining all social media platforms for ASBAA and ensuring all events are promoted through these avenues.

Internal Case Competition Chair(s)

The Internal Case Competition Chair/Co-Chair will be involved with planning the entirety of the Internal Case Competition that ASBAA holds.

- *Everyone part of the council is encouraged to* participate in promoting ASBAA events to students via classroom talks, posters, and other mediums. Everyone must also attempt to recruit new members into the group.

Article VI - Position Appointment

The President and Vice-President positions are selected through an election near the end of March during the last council meeting.

Only ASBAA members can vote for these positions, but the positions are open to anyone who would like to run.

The General Council Positions are chosen from a pool of applicants by the newly elected President and Vice-President through a formal interview process. These council positions are open to anyone who would like to apply.

Article VII - Dismissing a council member

If a council member is not fulfilling their ASBAA duties, they can be dismissed from the council. Before being dismissed, executives must meet with the council members to discuss their concerns and issue a warning. If the member does not improve their performance, they will be removed from the council. All executives must agree that this is the best course of action. If an executive is not fulfilling their duties, the same process is taken and the remaining executives must agree on the decision.

Article VIII - Replacing a council member

A new council member can be brought into the council if someone has been removed or if more help is needed. The executives can decide if they want to hold another interview/election process or choose someone without going through a formal process.

Article IX - Meeting/Event Schedule

Mid September	Member Meeting
Late September	CPA Recruiting Evening
Early-Mid October	14th Annual Toronto Trip
Mid-November	Member Meeting
Early January	Member Meeting
Late January	CPA Gala Dinner & 19 th Annual BASC Competition
Mid March	Member Appreciation Meeting and Elections

*ASBAA will try to have a speaker at every member meeting

*Due to concern with COVID-19. Final timelines are unclear at this time, some events may have to be canceled or postponed to a later date for safety reasons for all attendees.

Student Group Description

ASBAA

(Asper School of Business Accounting Association)

The Asper School of Business Accounting Association (ASBAA) is the largest and most recognized student group in the faculty aside from the Commerce Students' Association. We are committed to the growth of our members as we strive to aid them in their pursuit towards a career in Accounting. We also provide students the opportunity to gain an understanding as to what the CPA designation has to offer. In addition, various speakers from the Big Four and other Accounting firms are invited to our monthly meetings. Through the invitation of firm representatives, students are given the chance to have their questions addressed in order to gain a deeper understanding into the Accounting profession.

CPA Wine & Cheese – Through our good relation with the Asper Co-operative Program and CPA Manitoba, we host the annual CPA Wine & Cheese event during recruitment season that provides students the opportunity to connect with 25+ Accounting firms. The majority of firms in attendance will be hiring for winter and summer interns, co-op students, and full time positions.

BASC – Introducing the 20th annual Business and Accounting Case Competition and Conference(BASC), a two-day long event that will feature a meet and greet, a case competition, and a gala dinner. Students will have the opportunity to take home \$1500 as well as the opportunity to connect with business students from different business schools across the country.

Toronto Trip - Our annual Toronto Trip presents students the opportunity to experience the business hub of Canada. During the trip, students will visit the head offices of Accounting firms within the greater Toronto area and be exposed to other top businesses in the city. Students will have the opportunity to establish connections with professionals outside of Winnipeg and are strongly encouraged to ask for professional advice.

Internal Case Competition - Introducing the 2nd annual Internal Case Competition, a case competition for University of Manitoba students. This event was created last year and will continue to evolve over the next few years as it becomes a more official event. This case competition will allow students at any level to compete in an introduction level of a case competition. This event is a great learning experience for other case competitions that students may compete in through their academic studies.