SUPPLEMENTARY RULES

I. Introduction
1. The Office of the Chief Returning Officer encompasses the Chief Returning Officer, Deputy Returning Officer(s) and any other employees or volunteers working on behalf of the Chief Returning Officer including but not limited to supervisors and poll clerks.
2. No Candidate, Side or Volunteer shall act in any way that is disrespectful, intimidating or hostile towards any members of the Office of the CRO. Any actions which are found to be in contravention of this shall result in penalties up to and including disqualification of the offending party from participation in the General Election.
3. The 2022 General Election will be administered solely online. This decision was made in accordance with the COVID-19 restrictions and social distancing guidelines that are currently implemented in Manitoba.
   a. all communication between Candidates, Sides, Volunteers or anyone involved in the General Election including the Office of the CRO shall be done online until further notice.

II. Before the Campaign Period
1. Pre-Campaigning shall be considered to have occurred when any Candidate, Side or any Volunteer has been found to have Campaigned outside of the Campaign Period as defined by the Election Rules.
2. a. solicit the support of Members of the Union, on their own behalf, as defined by Bylaws, after the opening of the Nomination Period for the sole purpose of collecting signatures for nomination forms.
   b. consult with the Office of the CRO.
   c. consult privately with Members of the Union, including elected officers of the Union or any other student council or association, employee of the union or employee of the university regarding their Campaign.
   d. privately discuss their intention to run as a Candidate, or to register a Side, with friends or groups of no more than five.
   e. prepare Campaign Materials for distribution upon the start of the Campaign Period.
   f. privately recruit volunteers.
   g. subject to “f.” above, Candidates and Sides must, before the Campaign
Period submit a Volunteer List to cro@umsu.ca as they are privately recruiting volunteers and must keep the CRO informed whenever a new Volunteer is added to the Volunteer List.

h. may use social media to communicate with groups of no more than five people for the purpose of soliciting volunteers, who have solicited a response from them or who they are already friends with or who already follow them.

3. Prohibited activities before the Campaign Period shall include, but are not limited to:
   a. openly expressing an intention to run or register as a Candidate or Side through the media or in any other public forum.
   b. soliciting nominations prior to obtaining a Nomination Package from the Office of the CRO and outside the defined Nomination/Registration Period.
   c. distribution of any Campaign Materials or Campaigning prior to the start of the official Campaign Period.
   d. making presentations or speeches to groups of more than five Members of the Union with regard to a Candidate’s candidacy or Side or qualifications of a Candidate or merits of a referendum Side from the beginning of the Nomination Period.
   e. displaying, erecting, posting (or causing to be displayed, erected or posted) physically or electronically, any Campaign Materials.
   f. engaging in support of another Candidate at any point during the event. The elimination of slates prohibits group campaigning or the appearance of support for another candidate by anyone involved.

I. During the Campaign Period (Campaigning and Campaign Materials)
   1. Campaigning may occur only during the official Campaign Period.
   2. All Campaigning efforts should remain online. No Banners, Posters, or Campaign Materials are permitted to be posted in the University of Manitoba campuses until further notice.
   3. Candidates and Sides are prohibited from using UMSU resources to aid in their Campaign, create Campaign Materials or gain an unfair advantage over any opposing Candidate or Side unless approved by the Office of the CRO.
   4. Candidates and Campaign Managers who have access to resources not available to all Members of the Union including but not limited to email lists and office space will not have access to these resources during the campaign period.
   5. Candidates are permitted to introduce themselves to virtual classes or academic sessions during class time based on the following:
      a. the professor or instructor approves the introduction.
      b. the introduction is no longer than two (2) minutes in length.
   6. All Campaign Materials must include the voting dates (March 31st and April 1st) and the online voting link: umsu.simplyvoting.com.
7. The use of violence or intimidation while campaigning is strictly prohibited.

8. Negative campaigning, attack advertisements, or any Campaign Material that does not focus specifically on the candidate that the material is meant to endorse will not be permitted and will be subject to penalty, up to and including disqualification.

9. Campaign Materials may not include any statement, phrase, symbol, image, sound or music that is trademarked or copyrighted without written authorization of the trademark or copyright holder. Written authorization of any trademark or copyright usage must be provided to the Office of the CRO with the materials when submitted for approval.

10. Campaign Materials may not promote or make hate speech or use language that is deemed to be offensive or vulgar by the Office of the CRO.

11. No unauthorized Campaign Materials may be distributed. Distribution of unauthorized Campaign Materials shall be subject to penalties up to and including disqualification.

12. Campaign Materials may only be distributed in accordance with the applicable Rules.

13. All Campaign Materials approved by the Office of the CRO will bear a mark indicating CRO approval. Any Campaign Materials found without the CRO’s mark of approval shall be removed and the Candidate or Side they represent or support may face penalties up to and including disqualification.

14. *Candidates running as Slates, whether actual or apparent, for any Executive, Community Representative, or other CRO-recognized position is strictly prohibited. To prevent the formation or appearance of a Slate, Candidates shall not:
   a. share expenses for Campaign materials;
   b. directly or indirectly endorse other Candidates or Campaigns;
   c. use or promote materials, designs, slogans, or visual identities that resemble other Candidates or Campaigns.

Campaigning in the same area or keeping company with other Candidates does not constitute participation in a Slate.

*This NEW rule is in the Election and Referendum Manual and added here as a reminder.

II. During the Campaign Period (Rules for the Use of Digital Campaign Materials)

1. Once the Campaign Period begins, you may send solicited messages through email, Meta (Facebook), Twitter, Instagram, Telegram and other forms of direct messaging to Members of the Union, to solicit their support to vote for your Campaign. Examples of permitted contents include, but are not limited to the following:
   a. a simple statement asking the recipients to vote for you
   b. contact information
   c. Office of the CRO contact information, including website and social media addresses
2. Once the Campaign Period begins, Candidates and Sides may utilize social media to campaign. YouTube is permitted to host videos to be posted to social media platforms including but not limited to Meta (Facebook), Twitter, and Instagram. Examples of permitted contents include, but are not limited to the following:
   a. a simple statement asking the recipients to vote for you
   b. contact information
   c. Office of the CRO contact information, including website and social media addresses
   d. upcoming election events
   e. voting days and online voting link
   f. visual representation of your Campaign—i.e., graphics, photographs, videos etc.

3. Third party Campaigning or advertising will not be allowed in any form—campaigning is limited to social media.
   a. Paid advertisements on social media platforms such as Meta (Facebook), Twitter, and Instagram may be considered as social media Campaigning and not third-party Campaigning, provided that they are accounted for in the election budget of the Candidate or Side.

4. Public Service Announcements (PSAs):
   a. PSAs on 101.5 UMFM will be provided free of charge and will run on a rotating basis throughout the Campaign Period. All PSAs must be produced by UMFM. Appointments for production timeslots can be made by contacting the UMFM at info@umfm.com
   b. All content and scripts for PSAs must be pre-approved by the Office of the CRO, and all finished PSAs must be submitted to the CRO to ensure adherence to the approved script.

5. **Tagging anyone to any Campaign Material in social media platforms is strictly prohibited.** All actions will be moderated for content and must adhere to the Election Rules.

6. Except as permitted by the CRO, campaigning via mass or unsolicited emails is prohibited.

7. Except as set out in the Election Rules, CRO approval is not required for social media Campaigning. However, all content promoted via social media must adhere to all Election Rules.

8. Failure to follow the foregoing, including any final agreements reached at the All-Candidates Meeting, may result in penalties up to and including disqualification.
Appendices (1-12)

Appendix 1: Campaign Expenses and Limits

1. Overall Campaign expense limits will be as follows:
   a. $400.00 maximum per Executive Candidate
   b. $400.00 maximum per Community Representative Candidate
   c. $450.00 maximum per Registered Referenda Side

2. The above campaign expense limits are the only funds that are to be used during the campaign process. Funds contributed by third parties on behalf of or at the request of a candidate are strictly prohibited. Understanding that interested third parties may act of their own free will, candidates who encounter support of a prohibited nature must seek the immediate removal or counteraction of this support. Failure to do so within a 24-hour period has the potential to severely impact the results of an election and these issues must be addressed at once. Failure to seek immediate removal or counteraction within a 24-hour period may result in penalties being assessed against the Candidate or Side up to and including disqualification by the CRO.

3. All Candidates and Sides shall submit to the Office of the CRO by 12PM CST on March 30th, 2022 a complete listing and totaling of all Campaign expenses including any receipts for reimbursement of preapproved expenses. The final expense accounts are due on April 2nd, 2022.

4. UMSU shall reimburse all Candidates and Sides the full value of any CRO approved receipts. An amount less than the full value of CRO approved receipts may be reimbursed if penalties are present (See Appendix 8).

5. For an adequate reimbursement, all Candidates and Sides must submit a copy of their receipt. All campaign materials must be bought during the Election Period.

6. Single Campaign expenses of more than $100.00 must be paid for directly by UMSU but will only be paid provided that:
   a. the expenditure is pre-approved by the CRO.
   b. the Candidate has complied with all Election Rules.
   c. the expenditure is a legitimate Campaign expense and that any product procured for the Campaign which remains will become the property of UMSU following the election.

7. Failure to account for any and all Campaign Material expenses will result in penalties and/or disqualification.

Appendix 2: Complaints

1. The following shall be the process by which complaints are filed, received, and ruled upon:
   a. The complainant must submit a complaint to the CRO using the prescribed form within forty-eight (48) hours of the alleged breach of the Election Rules.
   b. If the complaint is found to be validly submitted, the CRO shall send a copy to any other parties named in this complaint and continue this complaint procedure.
   c. The CRO shall investigate the complaint using whatever means are at their disposal. This investigation shall include requesting a written response to the complaint from any party alleged to have committed a breach of the Election Rules.
   d. The CRO shall issue a written ruling on a complaint. This written ruling shall be sent to all parties to the complaint via e-mail and be posted as soon as possible on the Elections page in UMSU’s website.
c. Written rulings on a complaint shall be required to be issued by the CRO within twenty-four (24) hours if the complaint was received between 6AM Monday and 4:30PM Friday, or within forty-eight (48) hours if the Complaint was received between 4:30PM Friday and 6AM Monday.
f. Any penalties assigned by the CRO as a result of their ruling shall take effect immediately unless stated in the CRO’s ruling.

2. The following does not require a written complaint and shall be brought to the CRO’s attention immediately upon being discovered:
   a. complaints regarding pre-campaigning

3. All complaints must be filed electronically by submitting, in writing, an official complaint with any and all photos, screen shots, names and phone numbers of witnesses or any other evidence as may be available.

4. For more information, consult UMSU’s Election and Referendum Manual.

Appendix 3: Penalties and Disqualifications
1. Candidates and Sides shall be immediately disqualified for the following violations:
   a. tampering with Ballots, Balloting or Voting procedures
   b. exceeding the Campaign expense limits
   c. falsifying Campaign expense accounts
   d. colluding with another Campaign
   e. not attending the All-Candidates’ Meeting
   f. engaging in obvious slate behavior

2. Examples of penalties for violations are further outlined in Appendix 8.
3. Demerits given to Candidates and Sides can reduce the monetary amount reimbursed by UMSU following the General Election.
4. Penalties and demerits, up to and including disqualification are given at the discretion of the CRO.
5. Penalties shall be issued in order to counterbalance the offence that was committed.
6. Complaints will be judged on an evidence-based system by which demerits will be given to the complainant if their case does not prove without a reasonable doubt that a by-law or rule was broken.

Appendix 4: Amendments
1. These Supplementary Rules, excluding those outlined in the UMSU Bylaws, may be amended by the CRO at any time without notice.
2. Amendments to the Supplementary Rules will take effect as of 9AM, the day after they are announced by the CRO.
Appendix 5: Scrutineers
1. Candidates or Sides may have scrutineers present via teleconference when the CRO and the Governance Coordinator first view the elections results in a virtual meeting. Oaths must be administered to each scrutineer in attendance at the time of the results viewing.

Appendix 6: Challenges to Supplementary Rules
1. Challenges to the Supplementary Rules may be made in writing to the Office of the CRO up to and including the last day prior to the Campaign Period. Changes to the Supplementary Rules remain at the discretion of the CRO, unless they are deemed to be a breach of the Bylaws as determined by the Judicial Board.
2. Candidates and Sides are solely responsible for knowing and adhering to the UMSU Bylaws, Election and Referendum Manual, Supplementary Rules to the Bylaws and any Amendments to the Supplementary Rules. The Bylaws and Election and Referendum Manual are available on the UMSU website.

Appendix 7: Music
1. Music used as Campaign Material including music used in videos will be accepted if the playback is in accordance with: https://www.youtube.com/intl/ALL_ca/howyoutubeworks/policies/copyright/#overview.

Appendix 8: Demerit System
1. The following values are merely guidelines. The CRO retains full discretion to substitute other values or penalties as they see fit. For offences committed by any volunteer(s) and/or campaign manager(s), resulting penalties will be given, in full, to the candidate they represent. If the offence is slate related, both candidates may receive demerits or be disqualified at the discretion of the CRO.
<table>
<thead>
<tr>
<th>Violation</th>
<th>Penalty</th>
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<tr>
<td>Willful abuse of election rules</td>
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<td>3rd offence</td>
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<td>Any further offence</td>
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<td><strong>Campaigning Materials</strong></td>
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<td>Failure to comply with any applicable guidelines in the Supplementary</td>
<td>5 - DQ</td>
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<tr>
<td>Rules and UMSU's governing documents</td>
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<td>Negative campaigning</td>
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<td>3rd party advertisements</td>
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<td><strong>Campaigning</strong></td>
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<tr>
<td>Failure to attend the All-Candidates' Meeting without CRO approval</td>
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<td>Failure to attend daily campaign meetings without proxy or prior CRO</td>
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<td>Failure to attend other meetings called by the CRO</td>
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<td>Non-UMSU member volunteering</td>
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<td>Member campaigning for candidate without being a registered volunteer</td>
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<td>Direct interaction with an individual voting</td>
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<td>Failure to direct questions to UMSU staff/ UMSU volunteers during voting</td>
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<tr>
<td>Campaigning with another candidate or any slate related behavior</td>
<td>10 - DQ</td>
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<td>Campaigning aggressively or in a threatening manner</td>
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<td>Over campaign expense limits</td>
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<td>In-person campaigning when prohibited by the rules</td>
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Appendix 9: Mandatory Meetings

1. All Candidates, authorized representative(s) of Sides, and Campaign Managers will be required to attend the All-Candidates’ Meeting.
2. The CRO may require Candidates and authorized representative(s) of Sides and Campaign Managers to attend any meetings deemed mandatory by the CRO.
3. Daily Campaign Meetings during the campaign period are deemed mandatory by the CRO.
4. Failure to attend any mandatory meeting may result in penalties up to and including disqualification.
5. Permission may be granted by the CRO to miss any mandatory meeting up to 24 hours in advance of the scheduled meeting time. The 24-hour notice period may be waived in the event of emergency situations as deemed appropriate by the CRO. With the exception of the All-Candidates’ Meeting, Candidates and Sides may send one representative or Campaign Manager to attend a mandatory meeting on their behalf.

Appendix 10: Communication

1. Any communication, advice or direction given between the Office of the CRO and any Campaign Manager, or member of any Side committee shall be deemed to have been between all members of that Campaign or Side.
2. It is the responsibility of those selected to represent any Candidate or Side to the Office of the CRO to communicate any pertinent information to the members of their Campaign or Side committee.
3. All complaints, inquiries, and communication on behalf of Candidates, Sides, or any representative thereof, to the office of the CRO shall be in writing, unless otherwise stipulated by the office of the CRO.
4. Oral communication on behalf of the CRO is deemed to be of the same force and effect as written communication.

Appendix 11: Volunteers

1. The Volunteer List must be submitted during the Pre-Campaign Period as a Candidate, or Side begins to recruit Volunteers.
2. All Candidates and Sides shall submit a regularly updated list of Volunteers to the Office of the CRO via email.
3. All Campaign Volunteers and Campaign Managers must be Members of the Union. Third party volunteers are not permitted.
4. People found to be Campaigning on behalf of and at the direction of any Candidate or Side while not being on the volunteer list may result in penalties for the Candidate or Side for which they are Campaigning up to and including disqualification.
5. All Candidates and Sides are directly responsible for the conduct of their Volunteers. Any conduct which is in contravention of any Election Rules will be considered to have been undertaken by the Candidate or Side for which the Volunteer is Campaigning, and penalties will be assessed and applied to said Candidate or Side.
6. It is the responsibility of all Candidates and Sides to ensure their Volunteers are aware of and comply with all Election Rules, Bylaws, Supplementary Rules and Appendices.
Appendix 12: Definitions Used in Supplementary Rules

1. “All Candidates Meeting” shall be defined as a meeting held on the last day of the Nomination Period at a time and place determined by the Office of the CRO.

2. Banners shall be defined as Section I (1) (c) of the Election and Referendum Manual of the University of Manitoba Students’ Union.

3. “Bylaws” shall be defined as the official Bylaws of the University of Manitoba Students’ Union.

4. “Campaign” shall be defined as per Section I (1) (d) of the Election and Referendum Manual of the University of Manitoba Students’ Union.

5. “Campaigned” or “Campaigning” shall be defined as the execution of a Campaign or the use of Campaign Materials or any other information designed to gain support for any Candidate or Side.

6. “Campaign Manager” includes any Member of the Union identified by a Candidate or Side as their Campaign Manager for the purposes of the election rules.

7. “Campaign Materials” includes any created objects (including digital and audio) that solicit support or opposition for a particular Candidate or Side.

8. “Campaign Period” shall be as defined as the period between 9AM on Monday, March 21st, 2022 to 4:30PM on Friday, April 1st, 2022.

9. “Candidate” shall be as defined by Section I (1) (h) of the Election and Referendum Manual of the University of Manitoba Students’ Union, and furthermore shall be defined as any person who has submitted their completed forms from the Nomination Package, including all required information and deposit to the Office of the CRO; and who have been deemed by the CRO to have qualified to appear as a standing Candidate for an elected office on the ballot in the general election barring disqualification in accordance with the Bylaws and Supplementary Rules of the University of Manitoba Students’ Union.

10. “Election Rules” shall be defined as the Election and Referendum Manual of the University of Manitoba Students’ Union, as well as these Supplementary Rules.

11. “Member(s) of the Union” shall be as any person designated as a member as constituted by the University of Manitoba Students’ Union Act R.S.M. 1990, c. 203.

12. “Nomination/Registration Period” shall be as defined as the period of time between 9AM on Monday, February 28th, 2022 to 5PM on Friday, March 11th, 2022, during which relevant sections of the Nomination and Registration Packages may be submitted to the Office of the CRO.

13. “Nomination/Registration Packages” shall be defined, as a package of written information, which shall be available to any Member of the Union at the opening of the Nomination Period, the details of which are included in the referenced Bylaw and any other material deemed appropriate by the Office of the Chief Returning Officer.

14. “Rules” shall have the same meaning as "Election Rules".

15. “Side(s)” shall be as defined by Section I (1) (n) of the Election and Referendum Manual of the University of Manitoba Students’ Union, and furthermore shall be defined as any group of one or more Members of the Union who have submitted their completed Side registration package, including all required information and deposit to the Office of the CRO; and who have been deemed by the CRO to have qualified to represent the ‘yes’ or ‘no’ Side with regard to any referenda questions which are to appear on the ballot in the general election barring disqualification in accordance with the Bylaws and Supplementary Rules of the University of Manitoba Students’ Union.
16. “Slates” shall be as defined by Section I (1) (o) of the Election and Referendum Manual of the University of Manitoba Students’ Union, and furthermore shall be defined as any group of Candidates who are running together with the aim of being elected to serve together as a group in the offices for which they have been nominated and for which they will appear on the ballot in the UMSU Election.

17. “Supplementary Rules” shall be defined as the contents of this document and any other amendments introduced by the Office of the Chief Returning Officer, which are supplementary to the UMSU Bylaws.

18. “Third Party Advertisements” shall include any material, endorsement, monetary or other support of a candidate or side coming from a group or individual who is not a member of the union.

19. “Volunteer(s)” shall be as defined by Section I (1) (p) of the Election and Referendum Manual of the University of Manitoba Students’ Union and furthermore shall be defined as any member of the union who is campaigning or scrutineering on behalf of a candidate or side.

20. “Volunteer List” shall be defined as a document submitted to the CRO once a candidate or side has begun their recruitment of Volunteers during the Nomination or Pre-Campaign Periods; which includes the full names and student numbers of the individuals of the union who are campaigning or scrutineering on behalf of a candidate or side.