

# UMSU ADVERTISING FOR STUDENT GROUPS



We offer several ways for you to advertise your events, workshops, fundraisers, etc. Refer to the options below for more details.

Advertisements can be provided up to 4 weeks ahead of time.

**Please allow 2-3 business days to process your request.**

## Request Forms:

Advertising

Collaboration

## Digital Options:

Ad Types	Graphic Specs	Updated	Notes
TV Screens	1920x1080	Weekly (Mondays)	One slide per group
Newsletter	1200x1200	Weekly (Tuesdays)	Must be in square format
Instagram Story	1080x1920 (vertical, portrait)	Daily	Tag/mention us for reshares
Instagram Post			Tag us for a re-share!

## Printed Options:

- **UMSU Service Centre Boards**
  - Please bring your posters to the Service Centre to get stamped and then you can place them around University Centre
- **UMSU Display Cases**
  - We have several glass display cases across campus
  - **Your posters must be pre-approved by the Marketing Manager to go in these cases.**
    - Please send your poster graphic to [marketing@umsu.ca](mailto:marketing@umsu.ca) BEFORE printing.
    - If approved, you may drop off your posters at the Service Centre.