



## **New Updates**

### **Truth and Reconciliation Day Planning**

- In partnership with the Nursing Students Association
  - o Larissa Garson. PINE.
  - o Cassandra Allard. Indig Rep on NSA.
  - o Tyla Turman. Academic Coach with PINE.
  - o Brenda Longclaws. Knowledge Keeper @ College of Nursing.
  - o Arij Al Khafagi. Senior Stick on NSA.
  - o Annelies Sikkenga. Marketing Director @ UMSU.
  - o Ishkode Catcheway. UMSU Indigenous Rep
  - o Carla Loewen. Director from ISC.
- Date: September 29<sup>th</sup>
- Aim: 500 attendees
- Free orange shirts/food
- Location: University Center/Quad
- Details in progress

### **Holiday Hampers**

- Worked in collaboration with the UMSU Marketing Department & Service Centre to begin planning Annual Holiday Hampers Program
- Letter has been drafted for sponsors
- List of Sponsors has been identified & we have begun reaching out
- Aim to work in collaboration with clubs, associations to raise funds for a common goal of supporting students

### **Campaigns**

- Get out to Vote
  - o Focused on a collaborative approach to Host a Political Leaders Town hall with University of Manitoba Undergraduate Political Studies Student's Association
  - o Advanced Polling Stations Set Up in U of M
  - o Materials Supplied by Elections Manitoba to encourage voting among students
- Assisted VP Student Life with campaign planning and ensuring reels/social media are utilized for max outreach.
  - o Healthy Sexuality
  - o Mental Health Week
  - o UMSU Does That

### **Social Media**

- Planning Reels/Posts well in advance of the academic year to ensure maximum outreach
- Recognizing Religious and Cultural holidays through creating monthly "Religious Observances" Instagram Carousel Post (1<sup>st</sup> date of each month)
- Interviews for social media assistant



## Continuing Updates

### **Bison Bash**

Free Indigenous focused breakfast – throughout the week

#### Bison Bash Schedule

##### Monday, September 11

- Fall Market 9am-4pm
  - Show case student and local businesses, U of M department, UMSU Sponsors, etc
  - Form for Businesses:  
<https://forms.office.com/pages/responsepage.aspx?id=uTBWRTdlgEi0cHu0Sji8A9IKtdFs2NdMvN1T-l6qaHRUMTZKT0pJRDRCWTA2TFRTMFdUS05QWTZaRC4u>
  - Student Businesses can table free of charge\*
  - Clubs and Associations form:  
<https://forms.office.com/pages/responsepage.aspx?id=uTBWRTdlgEi0cHu0Sji8A9IKtdFs2NdMvN1T-l6qaHRURTJLVEo2NkhKS0FNWkpKRkJLTEk4RIhVMY4u>

##### Tuesday, September 12 – In collaboration with ASBC

- Fall Market 9am-4pm
- Outdoor Day
  - Inflatable course
  - Lawn Games
  - Music - UMFm
  - Free Pizza
- Karaoke Night - VWs

##### Wednesday, September 13

- Fall Market 9am-4pm
- Indigenous Orientation during the day

##### Thursday, September 14

- Fall Market 9am-4pm
- IQs Pool Tournament

##### Friday, September 15

- Fall Market 9am-4pm
- UMSU Street Party
  - Silent Disco
  - Headliner: Melissa Vales (Local Artist from Toronto)
  - DJs: Oscar, Nish, The Captain



**TO:** UMSU Board of Directors  
**FROM:** VP Community Engagement, Divya Sharma  
**DATE:** July 27, 2023  
**RE:** **Report to the Board, July 2023**

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### **Fall Orientation**

- Working in collaboration with various U of M Departments to plan Welcome Day & Week
  - o (September 5<sup>th</sup> to 8<sup>th</sup> – prior to Bison Bash)
  - o Welcome Day pep rally in IGAC & food on the Quad for 1<sup>st</sup> year students
  - o <https://umanitoba.ca/current-students/first-year/um-commons/welcome-day#welcome-day>
- Collaborating with Bison Sports and UM Herd to share free “THE HERD” t-shirts for students
- UMSU ordered merchandise to give students during tabling:
  - o Socks
  - o Lunch bags
  - o Lanyards

**If you have any event/campaign ideas or want to collaborate in any capacity my office is always open!**

### **External Events & Meetings Attended**

- June 7<sup>th</sup> – Women Leading Change Event (Hosted by U of M)
- June 8<sup>th</sup> – Meeting with ASBC Director of Programming
- June 8<sup>th</sup> – University of Manitoba Convocation
- June 13<sup>th</sup> – 18<sup>th</sup> COCA Conference
- June 15<sup>th</sup> – Meeting with U of M Manager, Provost Communications, Strategic Communications, External Relations
- June 20<sup>th</sup> – Organizational Safety and Health Advisory Committee
- June 20<sup>th</sup> – NSA X UMSU Truth and Reconciliation Planning Meeting
- June 21<sup>st</sup> – UMSU and Student Engagement and Success Meeting
- June 21<sup>st</sup> – Discovering our Gifts Event (Hosted by School of Art of Indigenous Peoples Day)
- June 22<sup>nd</sup> – Meeting with REES
- June 22<sup>nd</sup> – Meeting with U of M Career Services Department
- June 26<sup>th</sup> – Meeting with UM Alumni
- June 29<sup>th</sup> – Meeting with ASBC Director of Programming
- June 29<sup>th</sup> – Meeting with SSA Director of Special Events
- June 29<sup>th</sup> – Drag Queen Bingo
- June 29<sup>th</sup> – Voice-Over for Better Together Promo Video
- July 4<sup>th</sup> – Meeting with Bison Sports Events Coordinator
- July 5<sup>th</sup> – U of M Welcome Day Planning Meeting
- July 5<sup>th</sup> – Meeting with ASBC UMSU Rep
- July 5<sup>th</sup> – UMSU X BISON SPORTS X UM HERD (The Herd T-shirts)
- July 5<sup>th</sup> – UMSU and Student Engagement and Success Meeting
- July 6<sup>th</sup> – Meeting with Jory (Collaboration with School of Art)
- July 10<sup>th</sup> – Meeting/Interview with Marketing/Brand, External Relations
- July 11<sup>th</sup> – CanU Canada Scholarship Event
- July 13<sup>th</sup> – Land Based Way-Finding Sign Opening Ceremony
- July 13<sup>th</sup> - Meeting with ASBC Director of Programming (Fall Orientation)
- July 13<sup>th</sup> – Truth and Reconciliation Day Planning Meeting



University  
of Manitoba  
**STUDENTS'  
UNION**

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- July 18<sup>th</sup> – Interviews Conducted for Social Media Assistant Position
- July 18<sup>th</sup> - Meeting with U of M Manager, Provost Communications, Strategic Communications, External Relations
- July 18<sup>th</sup> - U of M Welcome Day Planning Meeting
- July 19<sup>th</sup> – Interviews Conducted for Social Media Assistant Position
- July 19<sup>th</sup> – UMSU and Student Engagement and Success Meeting
- July 24<sup>th</sup> – Meeting with Aisle (Menstrual Products)
- July 25<sup>th</sup> - U of M Welcome Day Planning Meeting
- July 25<sup>th</sup> – Meeting with the President of SSA and Director of Special Events
- July 26<sup>th</sup> – Meeting with ASBC Director of Programing (Fall Orientation)
- July 27<sup>th</sup> – Meeting with Bison Sports (Contract)
- July 27<sup>th</sup> - UMSU X BISON SPORTS X UM HERD (The Herd T-shirts)
- July 27<sup>th</sup> - Truth and Reconciliation Day Planning Meeting