



**TO:** UMSU Board of Directors  
**FROM:** VP Community Engagement, Divya Sharma  
**DATE:** August 31, 2023  
**RE:** **Report to the Board, August 2023**

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## **New Updates**

### **Preparation for Orientation/First 2 weeks of School (Please see Bison Bash Time line attached)**

- Welcome Day – September 5th
- Commerce on the Quad – September 5<sup>th</sup> to 8<sup>th</sup>
  - o Marketing/Social Media/Financial & In-Kind Support
- Bison Bash Week (September 11<sup>th</sup> to 15<sup>th</sup>)
  - o Free Breakfasts
  - o Evening events at UMSU Business
- Bisons on the Quad (September 12<sup>th</sup>) in collaboration with Arts Student Body Council
  - o Dunk Tank
  - o Inflatable Obstacle course
  - o Giant Lawn Games
  - o Athletes involved
- UMSU Volunteer Orientation to take place on September 1st

### **UMSU Street Party – September 15th**

- Tickets sales are going very well
- Board Members please get yours today - CODE

### **UMCycle**

- Bike Shop is open Monday to Friday 12-3pm
- Reel created to promote sustainability/community members & students can get repairs

### **Better Together (Please see postcard attached)**

- Better Together is a new approach to building entrepreneurial thinking skills at UM. This 2-day event is an experiential learning event for students, faculty and staff.
  - o Better – Innovation is a key feature of an entrepreneurial mindset: One where we leverage curiosity, empathy for others, and see problems as possibilities for the future.
  - o Together – As a co-curricular event, students, faculty and staff from different areas will have an opportunity to work together.
- Rough outline:
  - o Day 1 AM: Welcome, Indigenous Teaching, Keynote (Guest Speakers), Training Session
  - o Day 1 PM: Work time
  - o Day 2 AM: Work time
  - o Day 2 PM: Panel Discussion (Guest Speakers) & Networking Reception
- Project goals:
  - o #1. Explain entrepreneurship and innovative thinking, and its impact in various contexts.
  - o #2. Apply unique ideas, concepts and approaches to address a problem.
  - o #3. Work co-operatively with others towards a common purpose.



- Event dates:
  - o November 14 and 15 during the Fall 2023 term reading week.
- Promotional goals:
  - o To recruit 160 students, 40 staff and 40 faculty members to participate.
  - o To raise awareness about entrepreneurial thinking in the process.

### **Events/Campaigns Planning**

- IKEA Collaboration – part of Ikea Back to School Initiative
  - o Excellent Engagement form students
- Get out the Vote
  - o Extensive planning for the campaign (Rough Timeline)
  - o September 23: Advanced polling begins in University Centre.
  - o September 25: UMSU and Elections Manitoba both begin tabling in University Centre. Come on down and ask us questions!
  - o September 26: Tabling continues. Stop by and read our elections policy recommendations!
  - o September 27: Tabling continues. Come get information on how to vote!
  - o Still in the works: University of Manitoba Political Science Student Association party leader's debate
  - o September 30: Advanced polls close.
  - o October 3: Voting day! Voting occurs from 8:00am-8:00pm in your constituency.
  - o Planning Leaders Townhall in partnership with UPSSA
- Holiday Hampers
  - o Reaching out to sponsors
  - o Conversation with sororities/fraternities + student clubs to support fundraising and philanthropic cause
- Halloween Social
  - o Working in collaboration with Medical and Law Students Association to plan/execute
- Career Services
  - o Began Planning for career month in November
  - o Sharing more about career services via social media for the benefit of all students

### **Continuing Updates**

#### **Truth and Reconciliation Day Planning**

**(Please let me know if your Association would be interested in getting involved with TRC Day Planning)**

- Working in collaboration with the UMSU Indigenous Rep & NSA among other departments
- Planning for the capacity of 500 people at the Quad
- Walk to the National Center for Truth and Reconciliation
- Speeches/Indigenous forms of art (Dancing/Singing)
- Catering from Degrees
- Orange shirts have been ordered
- Info to be shared via social media soon!



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**If you have any event/campaign ideas or want to collaborate in any capacity my office is always open!**

**External Events & Meetings Attended**

- July 27<sup>th</sup> –Meeting with UPSSA (President & Vice President)
- July 28<sup>th</sup> – Meeting with McDonald's
- July 31<sup>st</sup> – Meeting with Career Service
- July 31<sup>st</sup> – Meeting with Faculty Specialist, Entrepreneurship ,The Centre for the Advancement of Teaching and Learning
- August 1<sup>st</sup>- Meeting with various departments from admin to ensure safety of the Quad plan (September 12<sup>th</sup> – Bisons on the Quad)
- August 1<sup>st</sup>- Meeting with UPSSA
- August 1<sup>st</sup>- U of M Welcome Day Planning Meeting
- August 1<sup>st</sup> – Meeting with Commerce Students' Association
- August 2<sup>nd</sup> –Responding to Sexual Violence Disclosers and professional settings/boundaries workshop
- August 2<sup>nd</sup> – Bison Sports Fan Photoshoot
- August 2<sup>nd</sup>- Meeting with Student Engagement and Success
- August 2<sup>nd</sup> – Meeting with Nursing Students' Association President
- August 3<sup>rd</sup>-Meeting with Science Students Association Director of Events
- August 4<sup>th</sup> – Meeting with Science Students Association & Assistant to the Associate Dean Undergraduate and Partnerships
- August 9<sup>th</sup> – Meeting with New Majority
- August 9<sup>th</sup> – Welcome to the Herd Tabling
- August 9<sup>th</sup> Folklorama
- August 15<sup>th</sup>- Meeting with U of M Manager, Provost Communications, Strategic Communications, External Relations
- August 15<sup>th</sup>- Laksh Student Club: Indian Independence Day Event
- August 16<sup>th</sup>- Welcome Day Planning Meeting with various UM Departments
- August 16<sup>th</sup> – Meeting with Student Engagement and Success
- August 16<sup>th</sup>- Meeting with Winnipeg Chamber of Commerce
- August 17<sup>th</sup>- Tabling for Bison Bash
- August 17<sup>th</sup>- Meeting with Arts Student Body Council Director of Events
- August 18<sup>th</sup> – Meeting with Science Students Association & Assistant to the Associate Dean Undergraduate and Partnerships
- August 18<sup>th</sup>- Meeting with Science Students' Association Director of Special Events
- August 22<sup>nd</sup> - UMSU Does that Presentation for Inner-city Campus Students
- August 24<sup>th</sup>- Meeting with Science Students Association President, 2 Directors of special events, Assistant to the Associate Dean Undergraduate and Partnerships
- August 24<sup>th</sup>- Welcome Day Planning Meeting with various UM Departments
- August 24<sup>th</sup> – Truth and Reconciliation Day Planning Meeting
- August 25<sup>th</sup> – Member Services Guidelines Meeting
- August 25<sup>th</sup>- Meeting with New Majority
- August 28<sup>th</sup>- Qpay Training Session



University  
of Manitoba  
**STUDENTS'**  
**UNION**

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- August 28<sup>th</sup>- Old Dutch Partnership
- August 28<sup>th</sup>- International Students Orientation
- August 29<sup>th</sup>- Bison Sports Fan Photo Shoot
- August 29<sup>th</sup>- Bannatyne Campus Lunch + UM Info Fair
- August 29<sup>th</sup>- Meeting with UMISA
- August 29<sup>th</sup>- UMSU Endowment Fund Meeting
- August 30<sup>th</sup>- University of Manitoba Golf Tournament
- August 31<sup>st</sup>- International College of Manitoba Tabling
- August 31<sup>st</sup>- Meeting with Student Engagement and Success
- August 31<sup>st</sup>- Truth and Reconciliation Day Planning Meeting
- August 31<sup>st</sup>- Meeting with Admin (President Benarroch and Vice-Provost)
- August 31<sup>st</sup>- Meeting with Board of Association Executives
- August 31<sup>st</sup>- Meeting for Halloween Social; Various Law/Medical Student Associations

**Presenting  
Sponsor**



# UMSU BISON BASH

## September 11-15



- **FREE BREAKFAST**  
9AM  
While supplies last
- **MARKET**  
9AM - 4PM  
Explore student and local businesses, UMSU Clubs & more!

MONDAY

11



TUESDAY

12



- **FREE BREAKFAST**  
9AM  
While supplies last
- **MARKET**  
9AM - 4PM  
Explore student and local businesses, UMSU Clubs & more!
- **BISONS ON THE QUAD**  
11AM - 2PM  
Obstacle course, dunk tank, lawn games, pizza & more!
- **KARAOKE NIGHT**  
8PM - 12AM  
VW Social Club

WEDNESDAY

13



- **FREE BREAKFAST**  
9AM  
While supplies last
- **MARKET**  
9AM - 4PM  
Explore student and local businesses, UMSU Clubs & more!
- **POOL TOURNAMENT**  
6PM - 12AM  
IQs Café & Billiards
- **DUB NIGHT**  
9PM - 2AM  
VW Social Club
- **FREE BREAKFAST**  
9AM  
While supplies last
- **IMPROV BAND MUNDANE PROBLEMS**  
7PM - 9PM  
VW Social Club
- **MARKET**  
9AM - 4PM  
Explore student and local businesses, UMSU Clubs & more!

THURSDAY

14



FRIDAY

15



- **FREE BREAKFAST**  
9AM  
While supplies last
- **MARKET**  
9AM - 4PM  
Explore student and local businesses, UMSU Clubs & more!
- **UMSU STREET PARTY**  
9PM - 2AM  
3rd floor UMSU University Centre featuring a variety of entertainment and activities in each location







**BETTER  
TOGETHER**

**NOVEMBER 14 AND 15**

9:00 AM - 4:00 PM EACH DAY

MULTI-PURPOSE ROOM, 2ND FLOOR, UNIVERSITY CENTRE

[UMANITOBA.CA/BETTER-TOGETHER](http://UMANITOBA.CA/BETTER-TOGETHER)



**Better Together** is a new approach to **building entrepreneurial thinking skills**. Over two incredible days, you'll have the opportunity to learn with other students, faculty, and staff about an entrepreneurial mindset. And expect it to get hands on! Together, we'll apply our new skills to develop solutions to challenges we face here at UM.

**What's in it for students?**

- Learn, practice and be inspired about how to apply an entrepreneurial mindset
- Develop solutions to challenges at UM
- Receive a \$100 gift card for UMSU businesses (GPA's, Degrees, IQ's, etc.)
- Update Experience Record
- Meet new people
- Enjoy free food!

**What's in it for faculty and staff?**

- Learn, practice and be inspired about how to apply an entrepreneurial mindset
- Develop solutions to challenges at UM
- Meaningfully connect with students
- Receive a gift valued at approximately \$10 from a Manitoba entrepreneur
- Meet new people
- Enjoy free food!



REGISTER HERE:

