

TO: UMSU Board of Directors

FROM: VP Community Engagement, Divya Sharma

DATE: September 26, 2023

RE: Report to the Board, September 28, 2023

New Updates

Began working on upcoming campaigns/events:

- o Healthy Sexuality with VP Student Life
 - Reels and tabling scheduled
- Student Small Bossiness Week with VP Finance and Operations
 - Tabling Opportunity for Student Entrepreneurs
- o Campus Safety/AI Usage and UM Student Success Month with President and VP Advocacy
- Halloween Social
 - Drone Lights Show

Continuing Updates

New Majority Partnership:

- Student canvassers hired by New Majority, at their expense and discretion
- Increased opportunity for students to vote and be involved with provincial elections
- Please review the job posting here: https://g.co/kgs/Dc6vD4

Get out the Vote Campaign:

- Collaboration with UPSSA
- Conformation from all parties for town hall
 - o Fireside Lounge at 3-5pm
 - Green Party Janine Gibson, Party Leader
 - Manitoba Liberals Dougald Lamont, Party Leader
 - NDP Jamie Moses, MLA for St. Vital
 - Progressive Conservatives Lauren Stone, Candidate Midland

Social Media:

- Great engagement on Get Out The Vote Campaign Reels
 - o Discussing important topics such as eligibility, rights, advanced polling location
- Launch UMSU Does That Campaign Next Week
 - Reels highlighting each Executives role/portfolio

Bison Bash:

- Free Breakfasts
- UMSU Street Party
 - Diversity in performers/DJ's
 - o Well received and attended by students
 - o Photo booth

Important Events/Announcement

- Truth and Recconciliation Day Observation September 29th
- Each year, September 30th marks the National Day for Truth and Reconciliation/Orange Shirt
 Day, which honours the children who never returned home and Survivors of residential schools, as well as their families and communities.



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This year, the Nursing Students' Association (NSA) along with the Orange Shirt Day Planning Committee (the Office of the Vice-President (Indigenous), the College of Nursing, the National Centre for Truth and Reconciliation (NCTR), the Centre for Human Rights Research, the <u>University of Manitoba's Student Union</u>, PINE (Pathway to Indigenous Nursing Education), and the Indigenous Students' Association) will be honouring this day with a full day of events on <u>Friday, September 29th</u>, <u>2023</u> at Investors Group Athletic Centre (Fort Garry Campus)

- Summarized agenda for the day:
 - 8:30AM-3:00PM (Everyone is invited)
 - NSA will be providing free Orange Shirts at the IG Athletic Centre as you enter to take part in a Teach in for reconciliation hosted by Dr. Sean Carleton, Prof. Brenda Gunn, Dr. Cary Miller, and Marc Kruse
 - Everyone is welcome to wear an orange T-shirt and join everyone at the IG Athletic Centre, then Helen Glass Centre (HGC) to hear from Elders and speakers
 - There will be a walk to the National Centre for Truth and Reconciliation (NCTR) for an offering of Tobacco to fire
 - Once the pledge is made at NCTR, everyone will return to HGC, to observe a performance pieces and a feast will be provided to participants
 - o Participants can contact Ari at alkhafaa@myumanitoba.ca if there are any questions
- Board Member Photos, Names, Emails on website

If you have any event/campaign ideas or want to collaborate in any capacity my office is always open!

External Events & Meetings Attended

- September 13th Free Breakfast Serving/Tabling for Bison Bash Market
- September 13th Meeting with Student Engagement and Success office
- September 14th Free Breakfast Serving/Tabling for Bison Bash Market
- September 14th Tabling for Faculty of Kinesiology and Recreation (Dean's Lunch)
- September 15th Free Breakfast Serving/UMSU Street Party
- September 18th Meeting with Zuieke
- September 18th Meeting with President of UPSSA
- September 20th Winnipeg Chamber of Commerce Leaders Debate
- September 20th Tabling for Residence Opportunity Fair
- September 21st UM Sustainability Committee Meeting
- September 21st Better Together UM Advisory Committee Meeting
- September 22nd Women's Centre Poster Making for Counter Protest
- September 23rd Homecoming Football Game
- September 25th Meeting with U of M Manager, Provost Communications, Strategic Communications, External Relations
- September 25th Phone call Check-in with New Majority
- September 25th Tabling for Get Out The Vote Campaign
- September 26th- Arthur V. Mauro Memorial Service
- September 26th Meeting with Chancellor Anne Mahon