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📍 101 UMSU University Centre
University of Manitoba
Winnipeg, MB R3T 2N2



University of Manitoba Students' Union

2023-2024 Rate Card

DIGITAL TV NETWORK

UMSU has 22 TV's spread across University Centre and campus

1 week	\$150
2 weeks	\$250
1 month	\$400
1 term (18 weeks)	\$2300

UMSU DAY TABLES

Tables can be booked all year round. Please use this link: [Table Booking Form](#)

Corporate	\$100
Not for Profit	\$50
Small Business	\$50
UM Departments	\$25

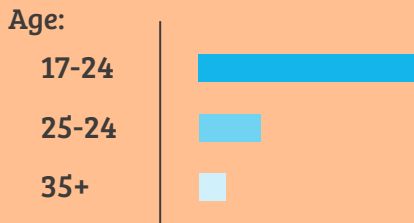
FLYER DISPLAYS

UMSU has 20 enclosed display boards spread across campus.

1 week	\$100
2 weeks	\$175
1 month	\$300
Printing Fee:	\$35

Based on our 2023 Annual Member Survey, UMSU Members identify as:

- 62% female
- 34% male
- 4% non-binary/other



SOCIAL MEDIA

We are open to partnering with you on a giveaway via our @my.umsu Instagram account. Our department will help create graphics. Please contact for more information

1 day	\$50
2 days	\$75
1 week	\$200

Social Media Insights

Based on Monthly Analytics

- 6,169 followers
- 14k average organic reach
- 10k average engagement

E-NEWSLETTER

The UMSU Newsletter goes out bi-weekly during Fall and Winter Semester

Square Ad (300x300px)	\$300
Full Length (600x300px)	\$500
Other	contact

- 24,000 subscribers
- 37% open rate
- 3.8% click rate

