



TO: UMSU Board of Directors
FROM: VP Community Engagement, Divya Sharma
DATE: November 28, 2023
RE: **Report to the Board, November 30, 2023**

New Updates

Winter Orientation Planning with VPSL

- **Dates:** January 8 to 12
- Free Breakfasts
 - o Incorporating Teas rather than Bannock
- Winter Vendor Fair
 - o No cost for Students to table
- Pajama Party
 - o January 12th 9am to 1pm
 - o VW's confirmed
- Movie Night
 - o MPR – Wednesday, January 10
 - o Doors Open at 6
 - o Bring your own blanket and pillow
- January 17th - Free lunch on Bannatyne Campus
 - o 12-1pm
 - o Working with VPSL & Brendan to plan
 - o Collaboration with Student Engagement and Success to host an opportunities fair

Cultural Appreciation Days

- Working in collaboration with President, VPSL and Community Reps
- Using social media to promote cultural awareness
- Event on February 6th

Part-Time Staff Appreciation

- Recognizing over 150 students who work at our UMSU businesses

Knight Lecture Working Group

- Each year, the University hosts a keynote speaker as part of The Robert and Elizabeth Knight Distinguished Visitors Program (you can read more about the program here: <https://umanitoba.ca/community/distinguished-visitor-programs/robert-and-elizabeth-knight-distinguished-visitors-program#about-the-program>).
- This year, the recipient of the Knight Lectureship is The Honourable Jody Wilson-Raybould. We are very excited that she will be coming to campus on March 7, 2024, and speaking to our UM and Winnipeg community. This event will also be tied in with the University's programming around International Women's Day.



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Continuing Updates

Working on campaigns/events:

- **Sustainability**
 - Free coffee at UMSU Business everyday
 - Giving out lunch bags
 - Promotion on Social Media
 - Collaboration with School of Art Student's Association on plant and paint night was a success!
- **Better Together**
 - Very well attended and was a great success – fostered entrepreneurial thinking skills
 - Strong Emphasis on Interdepartmental collaboration – students would like more
- **Holiday Hampers Program**
 - <https://umsu.ca/holiday-hampers/>
 - 8k raised
 - Over 100 applicants
 - Thank you VPA – sending out emails to admin and other departments and all execs for reaching out to respective portfolio partnerships
 - Significant demand increase due to food insecurity
 - Food bank (Previous Years 100-200 people using in a given month)
 - 2023 – 500 to 600 students using in a single month

Social Media:

- Great engagement on co-branding UMSU Businesses
- Promoting Sustainability, park and ride program,
- Judicial Board Application
 - Please email selections@umsu.ca by November 30th at 4:30pm

Important Events/Announcement

- Sweaters have been ordered – should be here for January
- UMSU Events calendar (QPay)
 - Please get in touch with VPSL
- Board Member Photos, Names, Emails on website – please do asap
- If would like to promote you events on TVs – please use the link below:
 - https://umsu.formstack.com/forms/student_group_advertising

If you have any event/campaign ideas or want to collaborate in any capacity my office is always open!



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External Events & Meetings Attended

- November 8th – Meeting to plan Cultural Appreciation Days
- November 8th – Office Hours
- November 8th – UMSU Townhall
- November 9th – Tabling for Mental Health Campaign
- November 9th – UMSU Board Meeting
- November 14th – Better Together Event
- November 15th – Better Together Event
- November 15th – Diwali Inspires Event
- November 16th – Bison Sports Photoshoot
- November 20th – Tabling for Sustainability Campaign
- November 21st – Indigenous Film Screening
- November 21st – Take Back the Night planning meeting
- November 22nd – Meeting to plan Cultural Appreciation Days
- November 22nd – Meeting with Student Parents, Student Wellness Centre
- November 22nd – Meeting with Student Engagement and Success
- November 22nd – Plant and Paint Night
- November 23rd – Meeting with Student Care
- November 28th – Indigenous Leaders Gala