



TO: UMSU Board of Directors
FROM: VP Community Engagement, Divya Sharma
DATE: November 7, 2023
RE: **Report to the Board, November 9, 2023**

New Updates

Career Month Kick-off

- We were able to provide cookies and coffee November 1st
- Support for Volunteer Fair November 2nd
- Posted Reel with Career Services to promote services on campus
- Supporting Students in finding jobs, building resume, career path
 - o <https://umconnect.umanitoba.ca/home/home.htm>
 - o <https://eventscalendar.umanitoba.ca/site/studentaffairs>

Holiday Hampers

- Reel posted to promote Holiday Hampers
- Round-Up at GPA's
- Donation Boxes at UMSU Service Center/UMSU Street
- Display Case Decorated with thermometer to showcase money raised
- Working in collaboration with VPSL to include clubs and associations

Continuing Updates

Working on campaigns/events:

- o **Mental Health Campaign**
 - Pet Therapy – very well attended
- o **Sustainability**
 - Call to action every day of the week (November 20th – 24th)
 - Giving out lunch bags
 - Promotion on Social Media through hashtags
 - Working with the UMSU Office of Sustainability for tabling
 - o Conversations on doing a Climate workshop in February
 - Collaboration with School of Art Student's Association on paint and pot night November 23rd
- o **Indigenous Students Month**
 - Lead taken by UMSU Indigenous Rep, Ishkode
 - With Indigenous Students' Working Group
 - Movie Night was a great success – thank you to UMFM for the support
 - November 28th – 2nd Floor UC

Social Media:

- Great engagement on co-branding UMSU Businesses
- Promoting Mental Health through reels

Important Events/Announcement

- UMSU Events calendar (QPay)
 - o Please get in touch with VPSL
- Board Member Photos, Names, Emails on website
- If would like to promote you events on TVs – please use the link below:
 - o https://umsu.formstack.com/forms/student_group_advertising



University
of Manitoba
**STUDENTS'
UNION**

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If you have any event/campaign ideas or want to collaborate in any capacity my office is always open!

External Events & Meetings Attended

- October 25th – Office Hours
- October 25th – Tabling for Campus Safety
- October 25th- Tabling for Halloween Social
- October 25th – Meeting with Racialized Rep
- October 25th – Meeting with 2SLGBTQIA+ Rep
- October 25th – UM Fall Open House Tabling
- October 26th - Tabling for Halloween Social
- October 26th – Career Month Interview with The Manitoban
- October 26th – Call with Ogo – Zueke
- October 30th – Member Services Committee
- November 1st – Career Month Kick Off
- November 1st – Office Hours
- November 1st- Event with High Commissioner of India
- November 1st – Indigenous Students Working Group
- November 2nd – Better Together Advisory
- November 2nd – Security Training with Security Services
- November 6th – Pet Therapy
- November 6th – Tabling for Mental Health Week
- November 7th – Meeting with Student Support