


# Annelies Sikkenga

Marketing Manager

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Winnipeg, MB R3T 2N2



University of Manitoba Students' Union

## 2025-2026 Rate Card

### DIGITAL TV NETWORK

UMSU has 22 TV's spread across UMSU University Centre and campus.

1 week	\$150
2 weeks	\$250
1 month	\$400
1 term (18 weeks)	\$1800

1920x1080px (png, jpg, mp4 - no sound)

### UMSU DAY TABLES

Tables can be booked all year round. Please use this link: [Table Booking Form](#)

Corporate	\$100
Not for Profit	\$50
Small Business	\$50
UM Departments	\$25

### FLYER DISPLAYS

UMSU has 20 enclosed display boards across campus. Posters must be 11x17in

1 week	\$100
2 weeks	\$175
1 month	\$300
Printing Fee (optional)	\$35

### E-NEWSLETTER

The UMSU Newsletter goes out bi-weekly during Fall and Winter Semester.

Graphic + Text + Button \$300

1920x1080px (png or jpg)

### SOCIAL MEDIA

Interested in partnering via our @myumsu Instagram account?

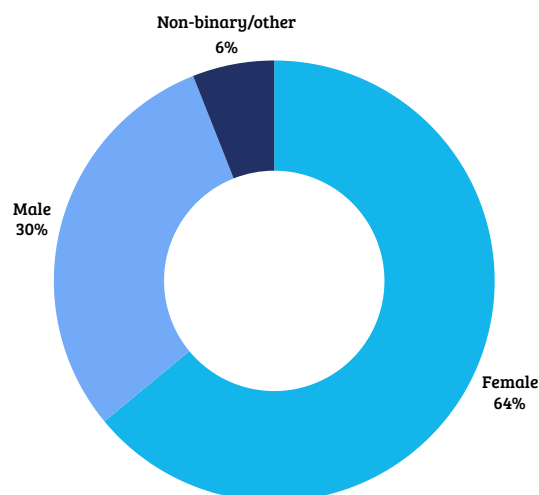
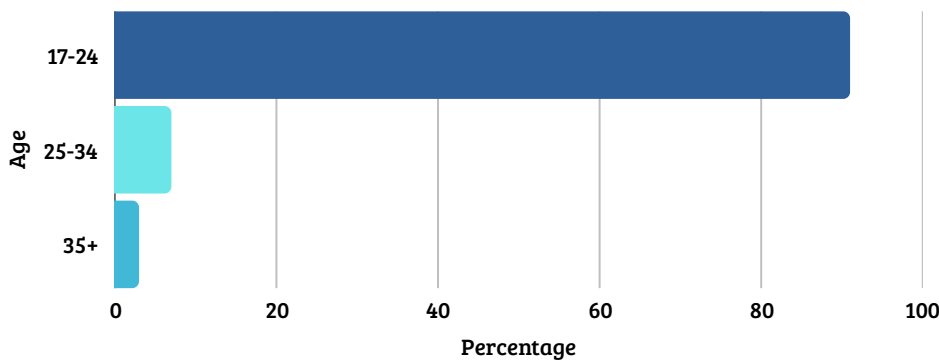
Fee + Prize(s) \$50

### Social Media Insights

- ▶ 9,400+ followers
- ▶ 54k average organic reach
- ▶ 24.8k average interactions

### e-Newsletter Insights

- ▶ 25,000 subscribers
- ▶ 32% open rate
- ▶ 9% click rate



### EVENTS

We're always on the lookout for collaborators for our events and workshops. Do you have something that you think students would enjoy or find educational? We'd love to hear from you!

### DISCOUNTS

Have a great deal you'd like to share with our students? We feature different student offers on our website at [umsu.ca/memberdeals](https://umsu.ca/memberdeals)

